

THE ALBANY BOOK FAIR
Sponsored by
The Albany Institute of Art and History

Dear Colleague,

The Albany Institute is again proud to announce that the Albany Antiquarian Book Fair will be held November 8, 2009 at the Washington Avenue Armory. This historic facility, beautifully renovated and centrally located has become our new home. It is large, well lit, and has ample parking. Please consult your enclosed info sheet for set-up and show times, booth sizes and fees.

Last year's fair, our first as managers, was generally well-received. We had an increased number of dealer participants and the gate was up more than 25% from the year prior.

This year, with many of the logistics already worked out, we intend to devote more time to increasing our advertising campaign and further exploring radio, TV, and internet avenues.

The Institute in conjunction with our new caterers (the gourmet market, "Eats") will host a reception for our dealers following set-up on Saturday, November 8th from 5:30-7 PM with hors-d'oeuvres & wine. Please advise us if you plan to attend so there will be ample consumables.

Move-in should be hassle-free with easy access to doors on two sides of the building. We will have porters available for your use on a tip basis.

Our show equipment provider will make available both counter and wall display cases and pegboard units on a rental basis. We will provide you with a price sheet directly from them.

We will try to honor any reasonable request to make this show a more pleasurable experience for you. We are available for your questions at our shop at the above number, or you may e-mail us at any time. We look forward to seeing you in Albany in November.

Sincerely,

Garry Austin & Dennis Holzman
Fair Managers